

## Course Specification

<b>Published Date:</b>	06-Oct-2021
<b>Produced By:</b>	Oliver Jones
<b>Status:</b>	Validated

## Core Information

<b>Awarding Body / Institution:</b>	University of Wolverhampton		
<b>School / Institute:</b>	Wolverhampton Business School		
<b>Course Code(s):</b>	IB007T01UV	Full-time	4 Years
	IB007T31UV	Part-time	8 Years
<b>UCAS Code:</b>	N121		
<b>Course Title:</b>	BSc (Hons) International Business Management with Foundation Year		
<b>Hierarchy of Awards:</b>	Bachelor of Science with Honours International Business Management Bachelor of Arts International Business Management Diploma of Higher Education International Business Management Certificate of Higher Education International Business Management Foundation and Preparatory Studies International Business Management University Statement of Credit University Statement of Credit		
<b>Language of Study:</b>	English		
<b>Date of DAG approval:</b>			
<b>Last Review:</b>	2020/1		
<b>Course Specification valid from:</b>			
<b>Course Specification valid to:</b>	2026/7		

## Academic Staff

<b>Course Leader:</b>	MICHAEL OGUNSEYIN
<b>Head of Department:</b>	Vikki Potts

# Course Information

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<b>Location of Delivery:</b>	University of Wolverhampton
<b>Category of Partnership:</b>	Not delivered in partnership
<b>Teaching Institution:</b>	University of Wolverhampton
<b>Open / Closed Course:</b>	This course is open to all suitably qualified candidates.

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## Entry Requirements:

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Entry requirements are subject to regular review. The entry requirements applicable to a particular academic year will be published on the University website (and externally as appropriate e.g. UCAS)

## Distinctive Features of the Course:

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One of the phenomena of the 21st century has been that of globalisation. This course equips students with the knowledge and expertise to manage within this global framework. As globalisation increases, more organisations have to work beyond their regional boundaries, compete in diverse global environments and find that their traditional domestic markets are open to global challenges. These organisations need experts who can work across multicultural barriers, develop effective international strategies and source products internationally. This course will train students in these business key areas.

## Educational Aims of the Course:

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The course will provide an interdisciplinary approach to global citizenship and will help students develop their own understanding of complex notions in the international business environment. Additionally, the course will help students develop Digital Literacy skills through the use of applications software employed by contemporary organisations. The development of student knowledge and understanding of a range of international business and management practices and the ability to apply them effectively in an entrepreneurial and innovative manner will also be emphasised, as it is recognised that entrepreneurship is a key force for successful economic growth.

The Foundation Year (level 3) is designed to equip applicants who do not have the required qualifications to enter directly onto level 4, with a robust toolkit of the academic, digital and personal skills required for successful study in Higher Education and also with an understanding of, and insight to, the business discipline. Successful completion of the Foundation Year will allow progression onto level 4 of BSc (Hons)International Business Management.

## Intakes:

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September  
January

## Major Source of Funding:

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Office for Students (OFS)

## Tuition Fees:

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Tuition fees are reviewed on an annual basis. The fees applicable to a particular academic year will be published on the University website.

Year	Status	Mode	Amount
2020/1	H	Full Time / Sandwich	£9250.00
2020/1	Overseas	Full Time / Sandwich	£12250.00
2020/1	H	Part Time	£3050.00
2020/1	Overseas	Part Time	£6125.00
2021/2	H	Full Time / Sandwich	£9250.00
2021/2	Overseas	Full Time / Sandwich	£12950.00
2021/2	H	Part Time	£3100.00
2021/2	Overseas	Part Time	£6475.00

PSRB:

None

Course Structure:

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 1

Module	Title	Credits	Period	Type
3BU002	21st Century Management	20	SEM2	Core
3GK012	Preparing for Success at University	40	SEM2	Core
3BU003	Principles of Business	20	SEM1	Core
3GK013	Project-Based Learning	40	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 2

Module	Title	Credits	Period	Type
4BE002	The Innovative Business	30	SEM2	Core
4BU017	The Digital Business	30	SEM2	Core

4BU015	The Responsible Business	30	SEM1	Core
4BU016	The Sustainable Business	30	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 3

Module	Title	Credits	Period	Type
5BU017	Operations and Project Planning	30	SEM2	Core
5FC004	Managing Finance and Accounts	30	SEM2	Core
5IB006	Contemporary Issues in International Business	40	SEM1	Core
5HR009	The International HR Professional	30	SEM1	Core

## January (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 4

Module	Title	Credits	Period	Type
6BE005	The Strategic Business	30	SEM2	Core
6MK014	The Marketing Consultant	30	SEM2	Core
6BU024	Global Context for Multinational Enterprises	30	SEM1	Core
6BU020	The Professional Project	30	SEM1	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 1

Module	Title	Credits	Period	Type
3BU003	Principles of Business	20	SEM1	Core
3GK012	Preparing for Success at University	40	SEM1	Core
3BU002	21st Century Management	20	SEM2	Core
3GK013	Project-Based Learning	40	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 2

Module	Title	Credits	Period	Type
4BU015	The Responsible Business	30	SEM1	Core
4BU016	The Sustainable Business	30	SEM1	Core
4BE002	The Innovative Business	30	SEM2	Core
4BU017	The Digital Business	30	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 3

Module	Title	Credits	Period	Type
5IB006	Contemporary Issues in International Business	40	SEM1	Core
5HR009	The International HR Professional	30	SEM1	Core
5BU017	Operations and Project Planning	30	SEM2	Core
5FC004	Managing Finance and Accounts	30	SEM2	Core

## September (Full-time)

Part time students study alongside full time students. However, they do not study more than 80 credits in each academic calendar year.

### Year 4

Module	Title	Credits	Period	Type
6BE005	The Strategic Business	30	SEM1	Core
6BU024	Global Context for Multinational Enterprises	30	SEM1	Core
6BU020	The Professional Project	30	SEM2	Core
6MK014	The Marketing Consultant	30	SEM2	Core

Please note: Optional modules might not run every year, the course team will decide on an annual basis which options will be running, based on student demand and academic factors, to create the best learning experience.

## Learning, Teaching and Assessment

Academic Regulations Exemption:

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None

Reference Points:

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[UK Quality Code for Higher Education](#)

[Qualifications and Credit Frameworks](#)

[Subject Benchmark Statements](#)

[University Policies and Regulations](#)

Equality Act (2010)

Learning Outcomes:

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Foundation Course Learning Outcome 1 (UCCL01)

Can articulate your understanding of a range of facts and theories relating to the subjects studied

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Foundation Course Learning Outcome 2 (UCCL02)

Can complete tasks and address problems that, while well-defined, may be complex and non-routine.

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Foundation Course Learning Outcome 3 (UCCL03)

Can interpret and evaluate relevant information and ideas.

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Foundation Course Learning Outcome 4 (UCCL04)

Can describe key academic skills and conventions, appropriate to the level of study, and apply them to your work

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CertHE Course Learning Outcome 1 (CHECLO1)

Demonstrate knowledge of the underlying concepts and principles associated with your area(s) of study, and an ability to evaluate and interpret these within the context of that area of study

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CertHE Course Learning Outcome 2 (CHECLO2)

Evaluate the appropriateness of different approaches to solving problems related to your area(s) of study and/or work

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CertHE Course Learning Outcome 3 (CHECLO3)

Communicate the results of your study/work accurately and reliably, and with structured and coherent arguments

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CertHE Course Learning Outcome 4 (CHECLO4)

Demonstrate the qualities and transferable skills necessary for employment requiring the exercise of some

## personal responsibility

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### DipHE Course Learning Outcome 1 (DHECLO1)

Demonstrate knowledge and critical understanding of the well-established principles of your area(s) of study, and of the way in which those principles have developed with an understanding of the limits of your knowledge, and how this influences analyses and interpretations based on that knowledge.

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### DipHE Course Learning Outcome 2 (DHECLO2)

Demonstrate the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context

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### DipHE Course Learning Outcome 3 (DHECLO3)

Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively

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### DipHE Course Learning Outcome 4 (DHECLO4)

Demonstrate the qualities and transferable skills necessary for employment, requiring the exercise of personal responsibility and decision-making and undertake further training, developing existing skills and acquire new competences that will enable them to assume significant responsibility within organisations.

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### Ordinary Degree Course Learning Outcome 1 (ORDCLO1)

Apply knowledge and expertise of managing in organisations and in different national cultures.

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### Ordinary Degree Course Learning Outcome 2 (ORDCLO2)

Evaluate the nature of multinationals' activities in a global business environment.

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### Ordinary Degree Course Learning Outcome 3 (ORDCLO3)

Discuss and appreciate the issues surrounding developing effective international strategies and sourcing products internationally.

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### Ordinary Degree Course Learning Outcome 4 (ORDCLO4)

Critically evaluate international business theories related to managing international operations, international strategy and risk analysis, and the principles of international business.

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### Ordinary Degree Course Learning Outcome 5 (ORDCLO5)

Utilise a range of contemporary and appropriate technologies in developing and communicating solutions for a global context.

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### Ordinary Degree Course Learning Outcome 6 (ORDCLO6)

Demonstrate skills of independent learning, analysis, synthesis and critical thinking through the application of business and management concepts and principles and the related underpinning theories

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### Honours Degree Course Learning Outcome 1 (DEGCLO1)

Apply knowledge and expertise of managing in organisations and in different national cultures.

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Honours Degree Course Learning Outcome 2 (DEGCLO2)

Evaluate the nature of multinationals' activities in a global business environment.

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Honours Degree Course Learning Outcome 3 (DEGCLO3)

Discuss and appreciate the issues surrounding developing effective international strategies and sourcing products internationally.

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Honours Degree Course Learning Outcome 4 (DEGCLO4)

Critically evaluate international business theories related to managing international operations, international strategy and risk analysis, and the principles of international business.

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Honours Degree Course Learning Outcome 5 (DEGCLO5)

Utilise a range of contemporary and appropriate technologies in developing and communicating solutions for a global context.

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Honours Degree Course Learning Outcome 6 (DEGCLO6)

Demonstrate skills of independent learning, analysis, synthesis and critical thinking through the application of business and management concepts and principles and the related underpinning theories

Overview of Assessment:

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Module	Title	Course Learning Outcomes
3BU002	21st Century Management	UCCL01, UCCL03, UCCL04
3BU003	Principles of Business	UCCL02, UCCL04
3GK012	Preparing for Success at University	UCCL01, UCCL03, UCCL04
3GK013	Project-Based Learning	UCCL02, UCCL04
4BE002	The Innovative Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4BU015	The Responsible Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4BU016	The Sustainable Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
4BU017	The Digital Business	CHECLO1, CHECLO2, CHECLO3, CHECLO4
5BU017	Operations and Project Planning	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5FC004	Managing Finance and Accounts	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5HR009	The International HR Professional	DHECLO1, DHECLO2, DHECLO3, DHECLO4
5IB006	Contemporary Issues in International Business	DHECLO1, DHECLO2, DHECLO3, DHECLO4
6BE005	The Strategic Business	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6BU020	The Professional Project	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6BU024	Global Context for Multinational Enterprises	DEGCLO1, DEGCLO2, DEGCLO3, DEGCLO4, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO2, ORDCLO3, ORDCLO4, ORDCLO5, ORDCLO6
6MK014	The Marketing Consultant	DEGCLO1, DEGCLO5, DEGCLO6, ORDCLO1, ORDCLO5, ORDCLO6

## Teaching, Learning and Assessment:

The online materials and face-to-face components of the module are integrated into a complimentary learning experience, which is both engaging and relevant, and resources are also accessible online. You are provided with a road map for studying each module in the form of a Homepage on Canvas. Each Canvas Homepage sets expectations and includes an orientation to help you understand how to successfully navigate the different online components of the module and prepare for the face-to-face meetings.

The structure of each Canvas topic follows a standard Business School layout to ensure consistency and familiarity for students and to help you navigate the different modules you will be studying. The Canvas Pages are used to present learning inputs and related activities with a narrative flow; content is structured into bite-sized inputs and activities of no more than 10-15 minutes, inclusive of any Panopto recorded slides. Each module Canvas page features a balance between interactive activities and short lecture inputs.

Regular opportunities are built in for formative feedback in-class and online. For summative assessments on modules with more than one tutor a marking rubric is used to ensure consistency and you will receive summative feedback via Canvas within four working weeks of submission. Your feedback may be written, oral or audio-visual in nature.

Blended learning lends itself to enquiry-based learning – this puts less emphasis on the lecture method of teaching and more on empowering you to solve problems, evaluate situations, research topics or apply principles, which is more appropriate to business education. Face-to-face sessions are delivered in workshop mode with a set of task-based activities, which draw on the online content, and enable you to practically and

critically explore the topic individually and in small groups.

Opportunities are built in for you to collaborate in peer-to-peer learning activities. This could include things such as small groups using a flipped learning approach, small group case study analysis, student-led assessment unpacking, group discussions, student-led seminars and problem-based learning.

The workshop and activity-based approach to learning enables multiple opportunities for formative feedback and self-diagnosis and testing to be built into the core content for each module, and there will be regular opportunities for you to engage in small group and one-to-one tutorials.

### Inclusivity

The modules are developed with Universal Design in mind, and to meet all accessibility standards. For instance, downloadable transcripts will be provided for all the videos – these may be created by Panopto and then edited into a useable text or may be scripted by the author in advance of the recording. We will also ensure that there are adequate descriptions provided all of graphs, charts, images etc used in PowerPoint slides included in the transcripts. There will also be alternative text for all graphics used in page, and we will ensure that all documents, PDFs etc are formatted to best be used by screen readers.

Case studies, examples and resources are drawn from a wide range of business cultures and contexts representing our diverse and international community.

### Assessment Methods:

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At the University of Wolverhampton, a variety of modes of assessment will be used to support and test your learning and progress and to help you develop capabilities that are valued beyond your University studies and into your working life. Your course may include a variety of assessment activities:

Written examinations (including online examinations, open and closed book examinations and quizzes)  
Coursework (for example, essays, reports, portfolios, project proposals and briefs, CVs, poster presentation)  
Practical (for example, oral and video presentations, laboratory work, performances, practical skills assessment)

In the final year of your undergraduate degree, and at the end of your postgraduate degree, you are likely to be expected to write an extended piece of work or research, such as a dissertation or a practice-based piece of research.

### Student Support:

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General University support:

[The University Library](#) is the key source of academic information for students. The Library provides physical library resources (books, journal, DVDs etc.) and offers a range of study areas to allow you to study in the environment that suits you best: Social areas, quiet and silent areas. The Library also provides access to wide range of online information sources, including eBooks, e-Journals and subject databases.

The Library also provides students with academic skills support via the [Skills for Learning programme](#). While on campus you can attend workshops or ask for one-to-one help on a range of skills such as academic writing and referencing. You can also access a range of online skills material at: [www.wlv.ac.uk/lib/skills](http://www.wlv.ac.uk/lib/skills)

The [University Student Support website](#) offers advice on a variety of matters (careers, counselling, student union advice, etc.) Students can also access these services by booking appointment with the SU, careers, counselling services, etc.

### Course Specific Support

At Level 4 you will be allocated an Academic Coach to help you to settle in to University and make the most of your first year of study. For Level 5 and above, a personal tutor is allocated to you and they will maintain regular communication (virtual and/or face-to-face) with you to support you as you progress. Should you encounter any difficulties, follow-up meetings are arranged to ensure that you make satisfactory progress or

are not at risk of withdrawal. Personal tutors can assist you in your personal and academic development, planning and progression, as well as offering you advice and guidance to help you liaise with other staff and support facilities in your school and the University, including study skills support.

The course leader will monitor the academic and experiential quality of the course through Award Boards, focus groups and other channels. The course leader also supports and directs you proactively on the course, both collectively and individually, and responds to enquiries with regard to your academic programme of study.

The Faculty Enabling Tutor liaises with Student Support and Wellbeing (SSW) regarding provision for specific disabled students & disseminates information from Student Support and Wellbeing on the needs of specific disabled students. The Faculty Enabling Tutors also monitor requests for, and provision of, specific examination and assessment arrangements, publicise 'surgery' arrangements and make available time to meet with individual disabled students to enable them to discuss their own school-specific disability issues where necessary. The tutor takes a pro-active role in monitoring the welfare and academic progress of disabled students within the school.

Where applicable, in-class semester assessments are arranged by the module tutor. The module tutor will, where appropriate, ensure that any arrangements made for students requiring special consideration will be checked by University Student Support and Wellbeing to ensure fairness and equality, and that the provisions of the University Equal Opportunities policy are met. These arrangements will apply to those students who have identified special learning requirements.

### Employability in the Curriculum:

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Enterprise and employability are at the heart of this practice-focused International business management programme. You will engage in live projects, and problem-based learning, applying business concepts to a wide range of diverse work environments. Case studies drawn from a diverse and international range of businesses will aid understanding of the business context, while live projects will enable you to work first-hand with the challenges of a business. The ability to work on these live projects will also hone your team-working, networking and consultancy skills, while opportunities for virtual placements will enable you to get valuable first-hand experience.

Critical business skills are embedded in the programme from the beginning and you will engage in a number of activities aimed at developing the personal and professional skills required in modern organisations. The course culminates in a Professional Project in which you will bring together all the skills you have acquired throughout your studies to create a business artefact relevant to a modern business environment. This will not only enable you to consolidate your employability skills, but also to demonstrate them to potential employers.

Students will be encouraged to reflect on the abilities and skills acquired and to consider them in the context of a business. In their final year, students also have the opportunity to be mentored by a company director in our hugely successful Institute of Directors Mentoring Scheme.

This course equips students with the knowledge and expertise to manage within the global framework. It has been achieved through up-to-date industrial database cross countries; digital literacy skills using applications software employed by contemporary organisations; the ability to apply management practices effectively in an entrepreneurial and innovative manner. This course provides access to a range of career opportunities, such as business analyst, supply manager, relationship manager and project managers under multi-culture (nation) operational settings.

